



VILLAGE ROADSHOW ENTERTAINMENT GROUP

VILLAGE ROADSHOW ENTERTAINMENT GROUP NAMES ALIX JAFFE EXECUTIVE VICE PRESIDENT OF TELEVISION

Los Angeles, CA – April 1, 2019 – Village Roadshow Entertainment Group (VREG) announced today the appointment of veteran producer and network executive Alix Jaffe as Executive Vice President, Television. Further supporting the Company’s recent commitment to increasing its development and production of content with an emphasis on television, Jaffe will oversee VREG’s plans to build out an independent television business focusing on scripted content. She will report to Steve Mosko, VREG’s Chief Executive Officer, who made the announcement today.

“Alix is an ideal addition to our executive team as we ramp up content production in all areas of our business,” said Mosko. “She brings invaluable experience and knowledge to all aspects of this role and I look forward to building VREG’s content slate with her direct input.”

Prior to joining VREG, Jaffe served as President of Greg Garcia’s production company, Amigos de Garcia, in an overall deal with CBS Television Studios. She is an Executive Producer on TBS’s “The Guest Book” and was a Producer on CBS’s “The Millers,” both created by Garcia. Jaffe previously worked in CBS’s current department and was named VP of Current Programs for CBS in June 2004, overseeing many primetime series including “Blue Bloods,” “How I Met Your Mother,” and “Rules of Engagement.” She also oversaw the late-night show “The Late Late Show with Craig Ferguson.” Before that, Jaffe had been Director, CBS Marketing based in New York, before relocating to Los Angeles in 2001.

About Village Roadshow Entertainment Group

Village Roadshow Entertainment Group is a leading global entertainment company building premier, content-rich businesses in the entertainment industry. VREG employs innovative strategies to produce, acquire and deliver intellectual properties with timeless appeal, while maximizing group-wide strategic and operational efficiencies. VREG is the holding company of Village Roadshow Pictures and a partner of Perfect Village Entertainment joint venture in China.

About Vine Alternative Investments

Vine was founded in late 2006 as a specialized asset manager that focuses on investment opportunities in the media and entertainment sector. The Firm is headquartered in New York with a presence in Los Angeles, and since its founding, has closed 20+ transactions and invested more than \$1 billion of capital in the media and entertainment related businesses. The company owns an extensive film and television library that it continues to monetize and harness for new productions for today’s audiences. Vine was established on the principle that successful investing starts with finding the right opportunities and then applying a focused, detailed, and a highly disciplined approach.

For additional information, please visit www.vinealternativeinvestments.com

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